



3

GETTING TO KNOW YOUR UNIVERSITY NEWSPAPER
The essentials of campus journalism



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SKILLS P3

Learn about essential skills you'll gain volunteering.

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Journey into journalism

RIAMARIE PANACHIKAL

Andrew & Nuri

www.andrewnuri.com

est. 2010

HAIR STUDIO

发现自己, 美丽从头开始

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A quick message from the editor

Riamarie Panachikal
Orientation Editor

a first year's experience. It features a variety of helpful tips for navigating student life and **chances to win prizes.**

Not too long ago (seriously, I'm not that old), I was also a doe-eyed first year bubbling with O-Week excitement. But within a day, feelings of homesickness sunk in. It's easy to imagine that we are all ready for university, but realistically, this change requires a little bit of calculated prepping. You might wonder where the best study spots are on campus or how to kick-start that post-high school glow. There's probably a tiny bit of you that worries about fitting in on campus, making friends, or finding balance.

I assure you, these are the worries of every student. To help you shake off some of these concerns, the Orientation Edition will provide you with essential clues to surviving your first year at UW.

If you ever have a story to share or get an inkling to taste the whistleblower life, contact our executive editor, Victoria Gray at editor@uwimprint.ca. And most importantly, if you find yourself wanting to dabble in the dark art of journalism, come volunteer with us!

As I leave you to investigate and chase grand adventures, remember, while you may have missed your owl-bitten letter to Hogwarts, you are now amongst the prestigious company of notorious geese. It's kind of the same. Kind...of.

Welcome fledglings, you have officially joined the UWaterloo flock!

You've left your nest and now it's time to explore the grand canvas of campus life. But, as every good young goose may ask, how do you do that? In your hands is a quick guide to UWaterloo's official student newspaper, Imprint. Our purpose is to find the vital stories that impact the student community, from campus shenanigans to political mayhem.

Imprint is an independent organization that's affiliated with the university. Our staff is composed entirely of students, eager journalists, and creative minds that scour the subreddits and campus halls seeking leads on stories that matter to our UW community. Imprint is published on a weekly basis and tackles everything from news, to arts, science and sports. But most importantly, we have crosswords and comics.

Keep your eyes peeled. In nearly every campus building, you can find a stack of Imprint papers. In this week's copy, you'll find Imprint's annual Orientation Edition. Consider this your inside scoop into

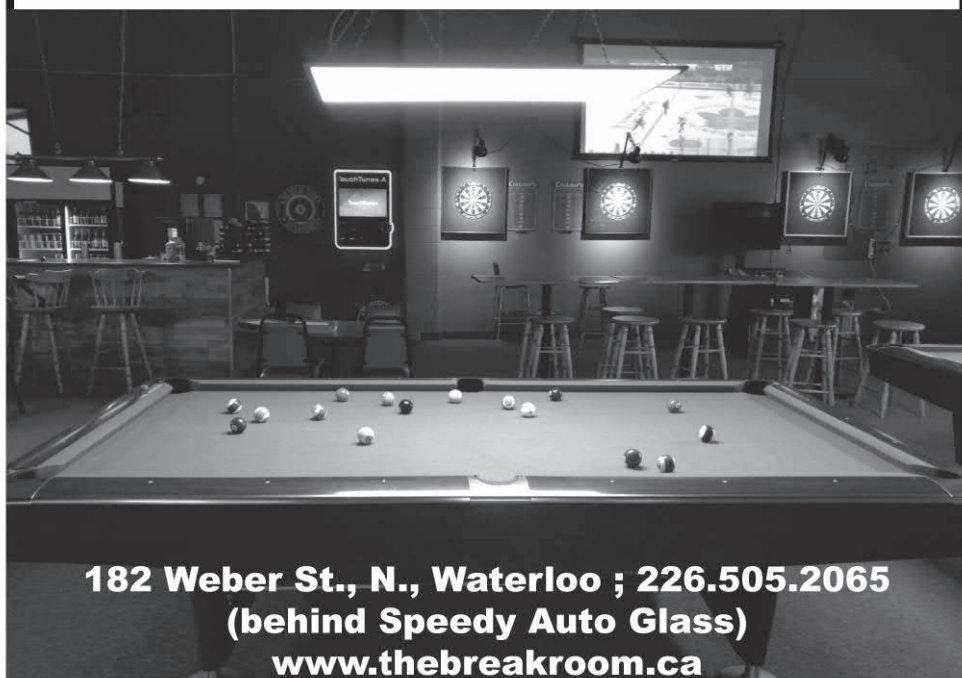


RIAMARIE PANACHIKAL

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What is Imprint?



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Quetzal



Quetzal is an online arts magazine that features a variety of poetry, prose and photography. If you fancy yourself an artist, this is an excellent space to share your work and connect with other creative minds. It's also an opportunity to develop your creative portfolio and get published.

WJES



The Waterloo Journal of Environmental Science features original research from UW undergraduate students. All research featured is peer-reviewed by professors whose areas of focus relate to the article's topic. This publication tackles a variety of environmental hot topics from policy analysis, modern concerns to future disasters, and each edition differs in theme.

Getting to know your university paper

It's only your first week and you might have heard the phrase **adulting**. It's a kinda-verb and a solid description of the next few years of your life. There's a lot of adult things you'll be doing, many of which will be exciting and many which will be daunting. Navigating this large campus and the ghoulish geese that occupy it is simply much easier if you have an inside scoop.

That's where we come in. Inside this week's copy of Imprint you will find the Orientation Edition. This is a quick guide to all of the essential information you'll need to know about campus. If you're feeling nervous about living in residence or if this is your first time taking the bus or if you need to know where to go to kick a late night craving, we've got you covered.

In all honesty, by the end of your first year, you'll be a campus pro. You'll probably have navigated your way through all the bridges, found all of the quick routes to class, and figured out the best

spots for professional headshots. Then again, this campus is a lot like a little city, and like every city there's always something changing. Imprint, UW's official student newspaper, keeps you updated on these changes.

Imprint covers everything from campus and community news to student life and sports stats. In this weekly publication, you'll find information about all the essential campus and regional events impacting your student experience.

If you've had a chance to flip through our regular edition, you'll notice that each page is carefully composed from the articles to photography to layout. All these components are actually organized by students much like yourself. Imprint, like our other publications, is a completely student-run, volunteer-based organization.

On this note, amidst your venturing into Waterloo, trek into the Imprint office in the SLC basement, room 0137, and join us in our cozy corner. We are always on the lookout for new volunteers.



What will you learn by joining Imprint?

- Journalism Skills**
 - Reporting and interviewing
 - Develop your writing voice
 - Improve your networking skills
- Creative Skills**
 - Learn Adobe Suite
 - Refine your photography skills
 - Develop graphic and design expertise

Fall 2018 Imprint Jobs

HOURLY PAID JOBS

IMPRINT

Managing Editor

Sept. 4 start; Monday to Friday, 22 hours/ week; \$1,333.33/ monthly.

Strong communication and leadership skills. Knowledgeable about Microsoft Office and Adobe Creative Suite.

For further information, contact: editor@uwimprint.ca or drop by the office, SLC 0137.

Creative Director

Sept. 4 start; Monday to Fri-

day. 22 hours/ week; \$1,333.33/ monthly.

Creative and detail oriented with strong leadership skills. Knowledgeable about Microsoft Office and Adobe Creative Suite.

For further information, contact: editor@uwimprint.ca or drop by the office, SLC 0137.

Marketing/ Sales Rep

Hiring two part-time employees. Sept. 10; Monday to Friday, \$14.00/ hour.

Assisting the Advertising and

Production Manager with existing and new cold-call sales, for the purpose of advertisers promoting their business in *Imprint* to the UW community and the general public in Waterloo, Kitchener, Cambridge, and Stratford.

For further information, contact: ads@uwimprint.ca or drop by the office, SLC 0137.

WJES Managing Editor

Hiring part-time employee; \$14.00/ hour; 22 hours a week.

Oversees Journal communication between reviewers, editors and writers. Recruits, marketing, chairs meetings/ workshops. Contribute to journal content and editing. Strong academic writing background and knowledge of journal's focus. Familiar with online design.

For further information, contact: editor@uwimprint.ca or drop by the office, SLC 0137.

STEPS

- Email listed contact with your resume and cover letter

UW WORK STUDY

IMPRINT

Editorial Assistant

Sept. 4 start; Monday to Friday, part-time; \$14.00/ hour.

Enthusiastic attitude about writing and *Imprint*. Experience in transcribing, interviewing, research and ability to plan and write full articles quickly, without assistance.

For further information, contact: editor@uwimprint.ca or drop into the office, SLC 0137.

BOARD ASSISTANT

Sept. 4 start; Monday to Friday, 10 hours/ week; \$14.00/ hour.

Assisting the Executive Editor, Advertising and Production Manager and the Board of

Directors with ongoing projects such as databases, committee participation, website upkeep for board minutes, research and other jobs as required.

For further information, contact: ads@uwimprint.ca or drop in to the office, SLC 0137.

SOCIAL MEDIA ASSISTANT

Sept. 4 start; Monday to Friday, part-time/ week; \$14.00/ hour.

Assisting the Executive Editor to ensure daily postings are completed for *Imprint's* social media channels. Connect with researchers; develop content; multi-task assignments from various departments and use social media analytical tools to measure key metrics for editorial and

advertising.

For further information on job description or applying for this job, contact editor@uwimprint.ca or drop into the office, SLC 0137.

SALES ASSISTANT

Sept. 4 start; Monday to Friday, part-time/ week; \$14.00/ hour.

Assisting the Advertising and Production Manager with existing and new cold-call sales, for the purpose of advertisers promoting their business in *Imprint* to the UW community and the general public in Waterloo, Kitchener, Cambridge, and Stratford.

For further information, contact: ads@uwimprint.ca or drop by the office, SLC 0137.

AVAILABLE UW WORK STUDY POSITION REQUIREMENTS

To be considered, candidates must

- Be a full-time student
- OSAP eligible

STEPS

- First, apply to Student Award and Financial Aid Office for approval
- If approved, candidates are required to bring Declaration of Student's Eligibility/ Hiring Form to their *Imprint* interview

VOLUNTEER

IMPRINT

Editorial Staff: News Editor, Assistant News Editor, Arts & Life Editor, Opinion Editor, Science And Technology Editor, Distractions Editor, Sports Editor, Satellite Campus Editor, Head Designer, Assistant Head Designer, Photo Editor, Assistant Photo Editor, Graphics Editor, Assistant Graphic Editor, Copy Editor, Assistant Copy Editor, Video Editor

QUETZAL

Managing Editor: following team functions given by the Executive Editor. Curate content, recruit volunteers, marketing for the magazine, and chair meetings. Contribute to content and editing. Familiar with online design.

Editor positions: Photography Editor, Fine Arts Editor, Poetry & Prose Editor

WJES

Contributing writers: strong writing background/ journalism experience and knowledge of Journal's focus.